

All sizes in millimetres	Bleed (mm)	Trim (mm)	Type (mm)
Page	312 x 237	300 x 225	270 x 210
DPS	312 x 462	300 x 450	270 x 436
Half page DPS	160 x 462	148 x 450	133 x 436
Half page horizontal	160 x 237	148 x 225	133 x 210
Half page vertical	312 x 122	300 x 110	270 x 100
Quarter page horizontal	87 x 237	75 x 225	60 x 210
Quarter page vertical	312 x 67	300 x 55	270 x 45
Quarter page square	160 x 122	148 x 110	133 x 100

All measurements given as height (mm) x width (mm).

When supplying a DPS or ½ DPS allow a 2mm allowance either side of the gutter. This allowance should be on the spine edge and within the trim width. Owing to saddle stitching tolerances, important live matter should be avoided in this gutter area.

IMPORTANT: All ads, whether bleed, non-bleed, or type area, must still have tick marks supplied to trim size (not to type area) and these must be positioned outside the bleed area. **Radio Times bleed is 12mm (6mm on each side). Offset must be exactly 10mm (including 6mm bleed) on each side.**

The following specification details the requirements for a saddle stitched magazine printed by web offset and trimmed to 300 x 225mm

Data must be supplied to the correct size and conform to the Digital File Specifications below

File Delivery

Files should be supplied via our free online delivery site. File providers must click on the weblink icon that will be emailed immediately following order confirmation. If you are already using an alternative managed delivery site (e.g. Quickcut) then please continue to do so if this is your wish.

File Specification

Advertisements must be supplied as PDF X1a files compliant with Pass4Press v8 guidelines detailed at <http://www.pass4press.com/cgi-bin/wms.pl/416>

Document Preparation

Please refer to <http://www.pass4press.com/cgi-bin/wms.pl/416>

For inside front cover; inside back cover; and outside back cover ads only, bitmap images within your PDF file must be converted to **ISOCoated v2 bas.ICC** to ensure optimal colour reproduction.

For text section ads only bitmap images within your PDF file must be converted to **RT_2_webcoated_FOGRA28_GCR_bas.icc** to ensure optimal colour reproduction.

These profiles can be downloaded at http://www.bbcmagazinesadvertising.com/Magazines/Radio_Times.html

Fonts

All fonts must be embedded

Document setup

Page ads must be supplied as PDFs only, upright and read left to right. Live matter must be positioned a minimum of 7mm inside the trim area.

DPS ads must be supplied as a single PDF (ie NOT separated into 2 pages) When supplying a DPS allow a 2mm allowance either side of the gutter.. This allowance should be on the spine edge and within the trim width. Important live matter should be avoided in the gutter area.

Marks and bleed

6mm bleed, trim marks and page information must be included on your PDF - please refer to the Pass4Press v8 guidelines on configuring applications at <http://www.pass4press.com/cgi-bin/wms.pl/416> **IMPORTANT:** All ads, whether bleed, non-bleed, or type area, must still have tick marks supplied to trim size (not to type area) and these must be positioned outside the bleed area. **Radio Times bleed is 12mm (6mm on each side). Offset must be exactly 10mm (including 6mm bleed) on each side.**

Pre-send checklist

- ✓ All images are high resolution (minimum of 300 dpi)
- ✓ The PDF is CMYK and conforms to the **ISOCoated v2 bas.ICC** output intent for cover site ads; and to the **RT_2_webcoated_FOGRA28_GCR_bas.icc** output intent for text section ads
- ✓ Bleed, trim marks and page information are included

Repeats

PDFs cannot be amended by BBC WW or printers. Adverts requiring amendments such as new key codes must be resupplied as a new PDF

Important Notes

No letters or words to be split over a double page spread

Thin lines, box rules, medium and small size type matter and detail should ideally be reproduced in one colour.

Reverse lettering should be produced with a minimum of colour, using the dominant colour for the shape of the letter, and making lettering in subordinate colours slightly larger to reduce register problems.

Minimum 6pt for standard fonts. Script and fine serif fonts 10pt.

BBC Worldwide will not accept responsibility for content or colour inaccuracies resulting from failure to provide files according to the above specification. We do not require a hard copy proof and any proofs supplied will not be passed onto the printer. BBC Worldwide will use all reasonable endeavours to minimise the impact of non-conforming files but will not accept responsibility for any failure to achieve the desired result.

Contact Details

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Please note that these conditions form part of your contract with us and should be read together with our Terms and Conditions of Acceptance, which can be viewed at <http://www.bbcmagazinesadvertising.com/Advertising-terms.html>